

Subject: I'm tired of the lies

Hi there [name],

The other day I told you about [insert thing that is frustrating you that will probably upset your audience too].

But I also gave you a solution that cuts through that B.S. If you haven't checked it out yet, click here now. [LINK]

Success is in your hands...don't believe the naysayers. Get truth on [topic subject] with [solution name/title].

To your success,
[Your NAME]